



AMERICAN WATER **SUMMIT 2019**

LEADERSHIP FOR A
SUSTAINABLE AMERICA

November 12 - 14, 2019 | Houston TX

OMNI HOUSTON HOTEL

SPONSORSHIP PACK

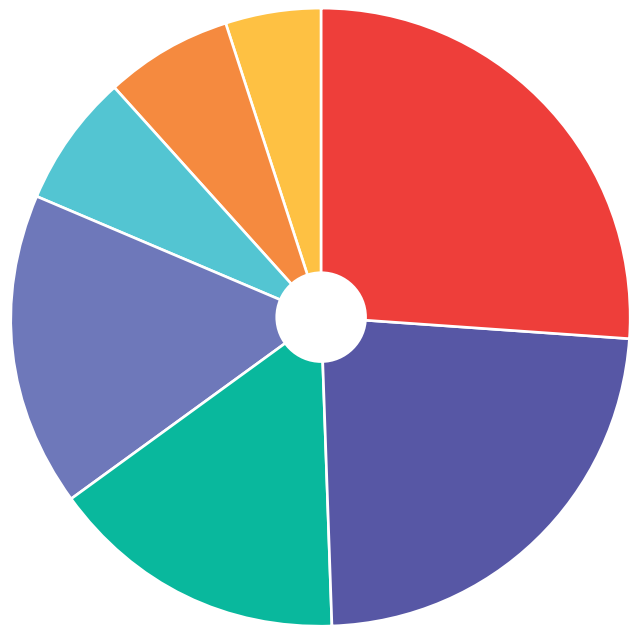
WHY SHOULD YOU SPONSOR AWS 2019?

Now in its 10th year, the American Water Summit remains a central meeting point for the most influential leaders in the North American water business. It holds a unique position in the US water market; it is the only conference that tackles water, performance and money in a single agenda, bringing together top executives and visionaries from industry, the private sector, utilities and the federal government to shape America's sustainable water future.

The American Water Summit offers the best networking opportunities in the US water conference circuit and partnering with us will grant you a seat at the table, raising your profile amongst high-value potential clients and cementing your relationships with existing customers. Position your business as a thought-leader and pioneer with a genuine interest in supporting the North American water community and tackling its most pressing challenges.

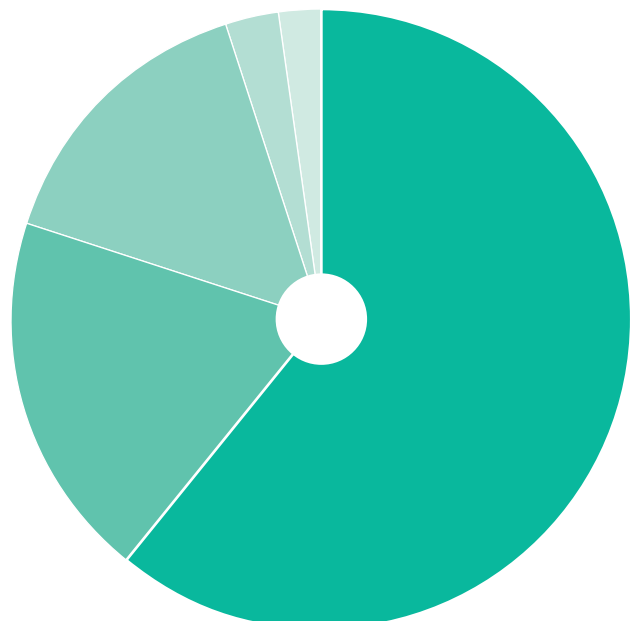
DELEGATE COMPANY TYPE

- **Public and Private Utility Leaders** - 27%
- **Water Technology & Service Companies** - 24%
- **Consulting Engineers / Contractors** - 16%
- **Finance & Legal** - 14%
- **Academics / Others** - 7%
- **Industrial Water Users** - 7%
- **Non-Profit / Government Officials** - 5%



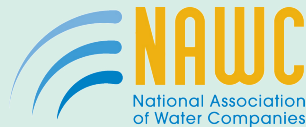
DELEGATE JOB TITLES

- **Executives** - 61%
- **Others** - 19%
- **Managers** - 15%
- **Engineers** - 3%
- **Government/Regulators** - 2%



PREVIOUS SPONSORS

Be part of an event supported by top firms from across the industry. Previous sponsors include: **Allen & Overy, Amane Advisors, Aqualia, Capstone Headwaters, Core & Main, Danfoss, Dropcountr, Evoqua, Fathom, H2O Innovation, Headworks International, Hitachi, IDE Technologies, Jackson Walker, Jacobs, LOR Foundation, MI Systems, Mueller, NAWC, Newterra, OMYA, Orion, Stantec, SUEZ, Texas Desalination Association, Water Design Build Council, Woodard & Curran, XPV Water Partners, Xylem**



ALLEN & OVERY



SPONSORSHIP OPPORTUNITIES

We have successfully created bespoke sponsorship packages for a number of our sponsors. If you have specific ideas of the kind of opportunity we could offer, we would love to hear from you. **Isabel Brull** at isabel.brull@globalwaterintel.com.

PREMIUM SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (SOLD)

Please contact Isabel Brull at isabel.brull@globalwaterintel.com for more information.

GALA DINNER (SOLD)

Gala Dinner sponsorship offers branding on all digital & print marketing materials and includes:

- Speaking slot during the Gala Dinner opening
- Company branding on event website
- 2 x reserved tables at the Gala Dinner
- Logo and link on website
- Logo across all signage
- Branding in October issue of GWI Magazine
- Pre-conference access to the delegates list
- Logo on stage banner
- 2 x FREE delegates
- 2 x FREE passes to the Gala Dinner

SILVER SPONSOR (\$26,000)

2 available

Silver sponsorship offers branding on all digital & print marketing materials and includes:

- Logo on e-campaigns
- Logo and link on website
- Logo across all signage
- 9ft x 6ft exhibitor space
- Half-page ad or editorial in program
- Half-page ad in October issue of GWI Magazine
- Literature insert in padfolio
- Pre-conference access to the delegates list
- Logo on stage banner
- 2 x FREE delegates

BRONZE (\$16,000)

3 available

Bronze sponsorship offers branding on all digital & print marketing materials and includes:

- Company branding on website
- Logo on e-campaigns
- Logo and link on website
- Logo across all signage
- 6ft x 6ft exhibitor space
- Branding in October issue of GWI Magazine
- Pre-conference access to the delegates list
- Logo on stage banner
- 1 x FREE delegate

EXHIBITING OPPORTUNITIES (\$4,000/\$5,000)

Exhibit/Add Delegate.

- 6ft x 6ft exhibitor space
- Logo and link on website

CONTACT

ISABEL BRULL

Email:

isabel.brull@globalwaterintel.com



EVENT SPONSORSHIP OPPORTUNITIES

ONE-2-ONE NETWORKING (SOLD)

This is one of our most popular offerings at the Summit where delegates set up one-to-one meetings with other delegates. As the exclusive sponsor, you have the advantage of having the only branding in the room, not to mention, exclusive branding on every email regarding one-to-one meetings.

- Company branding on website
- Logo on tables during networking sessions
- Company description in program
- 1 x FREE delegate for each day

INTERACTIVE VOTING (\$16,000)

1 available

- Company branding on website
- Logo on voting screen
- Logo in program
- Company description in program
- 1 x FREE delegate

PRE-GALA DINNER COCKTAILS (SOLD)

- Company branding on website
- Address the gathering
- Logo on aprons for bar staff
- Logo on custom GoBos
- 1 x FREE delegate
- 1 x FREE pass to Gala Dinner

WELCOME RECEPTION (\$16,000)

1 available

- Logo and link on website
- Address the gathering
- Logo on aprons for bar staff
- Logo in program
- Company description in AWS App
- 1 x FREE delegate

LUNCH DAY ONE (SOLD)

- Company branding on website
- Logo on screen during lunch
- Company description in program
- Booth in lunch area for display of mkt mat/banners (provided. by sponsors)
- 1 x FREE delegate

LUNCH DAY TWO (\$21,000)

1 available

- Company branding on website
- Logo on screen during lunch
- Company description in program
- Booth in lunch area for display of mkt mat/banners (provided. by sponsors)
- 1 x FREE delegate

COFFEE BREAKS (SOLD)

- 1 x Free Delegate
- Logo & Link on Website
- Coffee/Drinks/Snacks during Coffee Breaks
- Logo displayed on foamboards during Breaks
- Logo in program
- Company description in program

WIFI SPONSOR (\$14,000)

1 available

- Company branding on website
- Logo on win cards
- Logo in program
- Company description in program
- Company name used as WIFI password
- 1 x FREE delegate

CONTACT

ISABEL BRULL

Email:

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EVENT SPONSORSHIP OPPORTUNITIES

ROUNDTABLE SPONSOR (SOLD)

This is one of our most popular sessions where insight leaders direct tightly-focused roundtable discussion groups on new trends in desalination, water treatment & reuse in oil, mining & gas, produced water technology, smart water sensors, new models for public-private finance, emerging regions, and more. Each delegate will be able to participate in four 20 minute discussion groups to engage with the top minds in the water market. All delegates attend this session on the first day, and it's a great way to get your branding out there and show our delegates you support a collaborative effort towards improving the water industry.

- Company branding on website
- Logo on tables
- Logo in program
- Company description in program
- Booth in RT area: mkt mat. & banners
- 1 x FREE delegate

CHARGING STATION (\$11,000)

1 available

- Company branding on website
- Logo/video on screens in charging station area
- Logo in program
- Company description in program
- Lounges x 2 at 7k (each seats 10-12)
- 1 x FREE delegate

SESSION SPONSOR (SOLD)

- Company branding on website
- Sponsor an individual session
- Logo in program
- Company description in program

STRAND SPONSOR (SOLD)

- Company branding on website
- Logo across entire strand
- Logo in program
- Company description in program
- 1 x FREE delegate

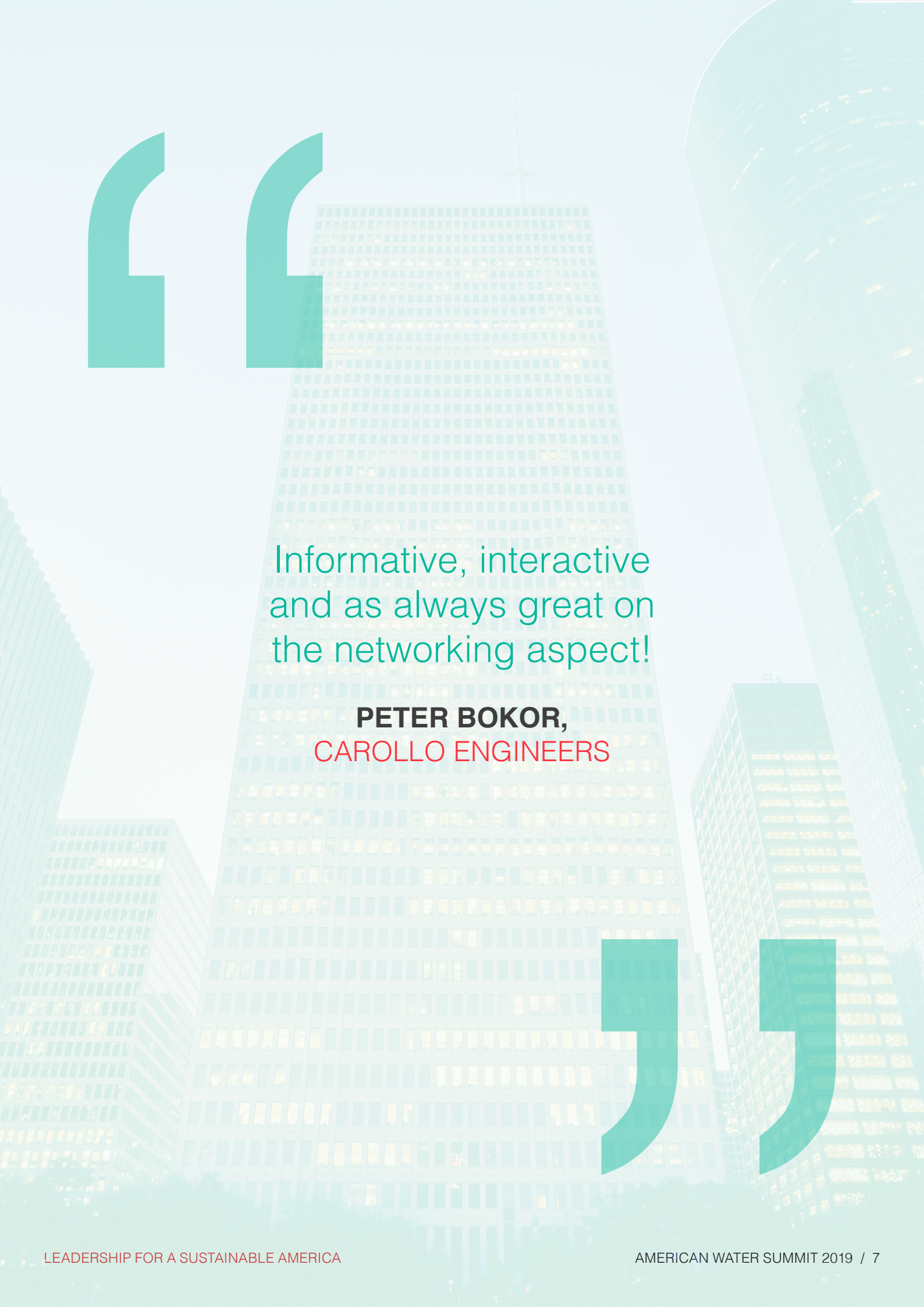
CONTACT

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Informative, interactive
and as always great on
the networking aspect!

PETER BOKOR,
CAROLLO ENGINEERS

TESTIMONIALS

CHARLIE PEARL
CLAROTY

"From a vendor perspective, it was a good event. Our most productive shows tend to include a more IT focused background, that said, we met a lot of people who we otherwise would not have at this event."

BYRON DRUSS
INVISION LLC

"Beneficial. Would recommend any water utility, innovator and influential party attend to share, learn and accelerate adoption of best practices and improvement trends."

MARCELO MOACYR
FLOVAC, INC.

"AWS is in my opinion the premier water conference in the US. The best water conference in America."

GEORGE HAWKINS
MOONSHOT LLC

"Excellent - fantastic combination of invigorating discussion, excellent networking and thought-provoking panels."

IMRAN JAFEREY
NANOSTONE WATER, INC.

"Excellent networking opportunities; great discussions in sessions."

BRAD EVANS
ECONOMICS CENTER

"2018 was my first time attending, and of the water-related conference I have been to, AWS was by far the best."



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