



AMERICAN WATER
SUMMIT 2022

RE-THINKING WATER

LOS ANGELES / NOVEMBER 15-17

SPONSORSHIP PACK

WHY SHOULD YOU SPONSOR AWS 2022?

The American Water Summit offers the best networking opportunities in the US water conference circuit and partnering with us will grant you a seat at the table, raise your profile amongst high-value potential clients and cement your relationships with existing customers.

Position your business as a thought-leader and pioneer with a genuine interest in supporting the North American water community and tackling its most pressing challenges by becoming a 2022 sponsor.

WHY SHOULD YOU SPONSOR AWS 2022?

Now in its 12th year, The American Water Summit has established itself as the most important annual meeting point for senior executives working within the North American water sector. The Summit consistently delivers an action and opportunity-led program in tandem with a productive networking forum for executives to meet their peers and future clients.

It holds a unique position in the US water market; it is the only conference that tackles water, performance and money in a single agenda, bringing together top executives and visionaries from industry, the private sector, utilities and the federal government to shape America's sustainable water future.

THE CORE VALUES OF THE AMERICAN WATER SUMMIT:

Action – not only do we make it our mission to identify the pockets of investment and action in the market, we strive to make the conference actionable for our delegates. This means providing authoritative insight, delivering the right contacts and building communities to drive progress beyond the event.

An investment and opportunity-led program – we focus on projects, their value in terms of opportunity, and getting the people who are making the deals into the room. This isn't easy, so it's unlikely that you will find this approach anywhere else. This angle of the event alone gives you access to hard to reach opportunities and contacts.

Delivering long-term value for delegates – post-event, we build communities, produce white papers and nurture the networks that we have created, so the value of the conference to our attendees extends far beyond the three-day event.

THE AMERICAN WATER SUMMIT IN NUMBERS

450+

EXECUTIVES AND DECISION MAKERS

100+

HIGH-LEVEL SPEAKERS & UTILITY LEADERS

15

COUNTRIES WHO ATTENDED IN 2019

37

US STATES WHO ATTENDED IN 2019

72,600

ANNUAL PAGE VIEWS WITH 25,000 UNIQUE VISITORS*

CURRENT 2022 SPONSORS

GOLD SPONSOR



SPONSORS



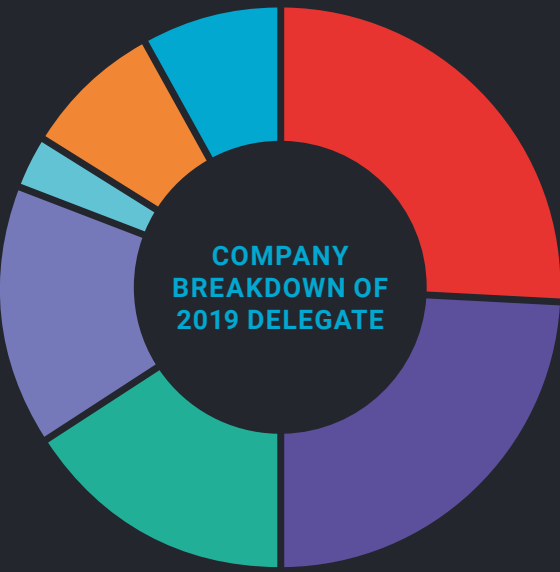
LEADING UTILITIES OF THE WORLD FOUNDATION PARTNER



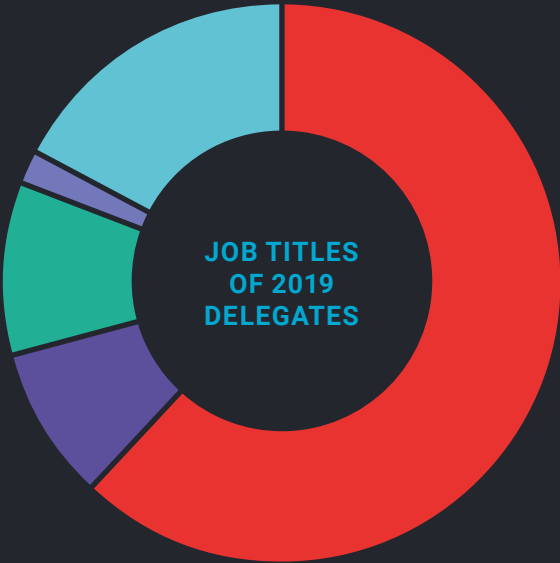
ATTENDEES FROM ALL ACROSS THE WATER INDUSTRY

The American Water Summit brings together the highest levels of the water sector in North America. Attending this conference will provide you with unrivaled access to thought leaders in both the public and private sectors through interactive sessions, roundtable discussions, and dedicated One-2-One Meetings throughout the conference.

- Public and Private Utility Leaders - 26%
- Water Technology & Service Companies - 24%
- Consulting Engineers / Contractors - 16%
- Finance & Legal - 15%
- Academics / Others - 3%
- Industrial Water Users - 8%
- Non-Profit / Government Officials - 8%



- Executives - 62%
- Others - 9%
- Managers - 10%
- Engineers - 2%
- Government/Regulators - 17%



*during summit year cycle, November 2018 – November 2019

PREVIOUS SPONSORS

Be part of an event supported by top firms from across the industry. Current partners and sponsors include:



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - EXCLUSIVE (SOLD)

Please contact **James Head** at james.head@globalwaterintel.com for more information.

SILVER SPONSOR (\$35,000)

- Company branding on event website
- Logo on e-campaigns
- Logo across all conference signage
- Logo on stage banner
- 9ft x 6ft exhibitor space
- Logo in conference agenda
- Company description in AWS official app
- Pre-conference access to the delegate list
- 2 x free delegates

BRONZE (\$20,000)

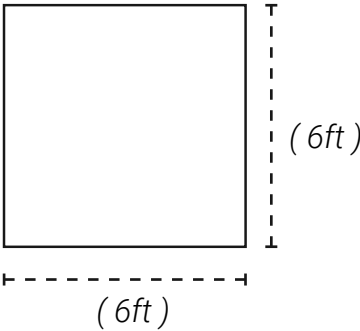
- Company branding on event website
- Logo on e-campaigns
- Logo across all conference signage
- Logo on stage banner
- 6ft x 6ft exhibitor space
- Logo in conference agenda
- Company description in AWS official app
- Pre-conference access to the delegates list
- 1 x free delegate

GALA DINNER EXCLUSIVE (\$45,000)

- Address the gathering during the Gala Dinner opening
- Company branding on event website
- Exclusive branding at pre-Gala Dinner cocktails
- Logo across all conference signage
- Logo on stage banner
- Logo on Gala Dinner stage lectern
- Company-branded stanchions on each Gala Dinner table
- 9ft x 6ft exhibitor space
- Branding in October issue of GWI Magazine
- Logo in conference agenda
- Company description in AWS official app
- Pre-conference access to the delegate list
- 2 x free delegates
- 2 x reserved tables at the Gala Dinner

EXHIBITING OPPORTUNITIES (\$6,000)

- 6ft x 6ft exhibitor space
- Company branding on event website
- Logo on e-campaigns
- Logo on banners
- Logo in conference agenda
- Company description in AWS official app



ONE-2-ONE NETWORKING
EXCLUSIVE (\$17,250)

This is one of our most popular features at the Summit where delegates set up face to face meetings with other delegates. As the exclusive sponsor, you have the advantage of having the only branding in the room, not to mention, exclusive branding on every email regarding One-2-One meetings.

- Company branding on event website
- Logo on e-campaigns
- Company logo on the One-2-One Networking Meetings Online Portal
- Logo on each meeting station during networking sessions
- Logo displayed on all One-2-One signage
- Logo in conference agenda
- Company description in AWS official app
- 1 x free delegate

LUNCH SPONSOR (DAY 1 OR 2)
(\$24,750)

- Company branding on event website
- Logo on e-campaigns
- Logo on screen during lunch
- Logo displayed on Lunch foamboards
- Company-branded stanchions on each table
- 6ft x 6ft exhibitor space
- Logo in conference agenda
- Company description in AWS official app
- 1 x free delegate

As lunch sponsor we can offer the opportunity of host a VIP Meet & Greet networking opportunity on same day as sponsored lunch.

SESSION SPONSOR
EXCLUSIVE (\$12,000)

- Company branding on event website
- Logo on speaker lectern
- Logo on e-campaigns
- Sponsor an individual session
- Logo displayed on session room banner
- Logo in conference agenda
- Company description in AWS official app
- 1 x free delegate

WELCOME RECEPTION SPONSOR -
EXCLUSIVE (\$20,000)

- Company branding on event website
- Logo on e-campaigns
- Address the gathering
- Logo on aprons for bar staff
- Logo displayed on Welcome Reception foamboards
- Logo in conference agenda
- Company description in AWS official app
- 1 x free delegate

INTERACTIVE VOTING
EXCLUSIVE (\$18,500)

- Company branding on event website
- Logo on e-campaigns
- Company logo on voting screen
- Logo displayed on Interactive Voting foamboards
- Company description in AWS official app
- 1 x free delegate

COFFEE BREAKS
EXCLUSIVE (\$18,500)

- Company branding on event website
- Logo on e-campaigns
- Branded napkins
- Logo displayed on Coffee Break foamboards
- Logo in conference agenda
- Company description in AWS official app
- 1 x free delegate

WIFI SPONSOR
EXCLUSIVE (\$16,000)

- Company branding on event website
- Logo on e-campaigns
- Logo on win cards detailing Wi-Fi information
- Company name used as Wi-Fi password
- Logo displayed on Wi-Fi connection foamboards
- Company description in AWS official app
- 1 x free delegate

WATER SUPPLIER SPONSOR
EXCLUSIVE (\$13,250)

- Branded reusable water bottles and coolers displayed and distributed at the event
- Company signage equivalent to Bronze Sponsorship

ROUNDTABLE SPONSOR
EXCLUSIVE (SOLD)

In this popular session, insight leaders moderate tightly focused 4 x 20-minute roundtable discussion groups on new industry trends.

- Company branding on event website
- Logo on e-campaigns
- Company-branded stanchions on each table
- Logo on Roundtable handouts
- 6ft x 6ft exhibitor space
- Logo in conference agenda
- Company description in AWS official app
- 1 x free delegate

CHARGING STATION SPONSOR
EXCLUSIVE (\$9,250)

- Company branding on event website
- Logo on e-campaigns
- Static logo or promotional video loop on charging station screen
- Logo displayed on Wi-Fi connection foamboards
- Company description in AWS official app
- 1 x free delegate

Add lounge / seating area next to charging station for \$4,000.

APP SPONSOR
(\$6,550)

- Banner advert on conference app (not exclusive)
 - *Banner can be designed by sponsor company and will be visible to all delegates each time the app is accessed*
- Company branding on event website

CHARGING STATION SPONSOR
EXCLUSIVE (\$9,250)

- Company branding on event website
- Logo on e-campaigns
- Static logo or promotional video loop on charging station screen
- Logo displayed on Wi-Fi connection foamboards
- Company description in AWS official app
- 1 x free delegate

Add lounge / seating area next to charging station for \$4,000.

VIDEO SHOWCASE
(\$5,000)

This is a promotional video to be played on a loop next to the registration desk throughout the summit.

- 2-minute promotional company video on loop near registration desk
- Company logo on conference website

PEN SPONSOR
EXCLUSIVE (\$6,250)

- Branded pens to be distributed throughout the conference, including in session rooms and at the registration desk
- Company branding on event website
- Company description in AWS Official App

BESPOKE SPONSORSHIP OPPORTUNITIES

We would love to collaborate and create your exclusive sponsorship package, working around your objectives and specific needs for maximum visibility, branding and content exposure. If you have any specific ideas of the kind of opportunity you are looking for, we would love to hear from you!

Please email **James Head** at **james.head@globalwaterintel.com**.



JAMES HEAD

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WHAT OUR ATTENDEES HAVE TO SAY ABOUT THE AMERICAN WATER SUMMIT

“Exceptional, great transparency from those in the industry”

Andrew Swirsky
Civil Engineer
Stantec

”

“High quality presentations, and an unusually concise set of formats. High caliber speakers, quality industry professionals and diverse representation across business, stakeholders, operators and government partners”

Rade Kljajic
Managing Director
American Public Infrastructure LLC

”

“Excellent – insightful content, speakers; broad industry cross-section of attendees; well-run/coordinated”

Christopher Peta
Strategic Account Executive
Schneider Electric

”

“Excellent event for seeking new information, trends and making contact with leaders in the global water industry”

Cynthia Mason
Digitalization
Siemens

”

“Best high-level discussions and networking event in NA”

Bryan Hughes
Global Projects Director
Hach

”

“Informative, provocative, great networking with existing and new colleagues”

Dominique Lueckenhoff
Senior VP of Corporate Affairs & Sustainability
Hugo Neu

”

GET IN TOUCH



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